



UP SUPING

Stand Up Paddle & Foil
DIGITAL MAGAZINE & WEBSITE
Mediakit 2026



THIS IS UP SUPING

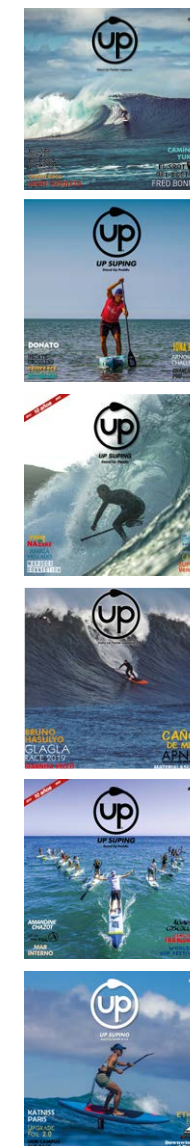
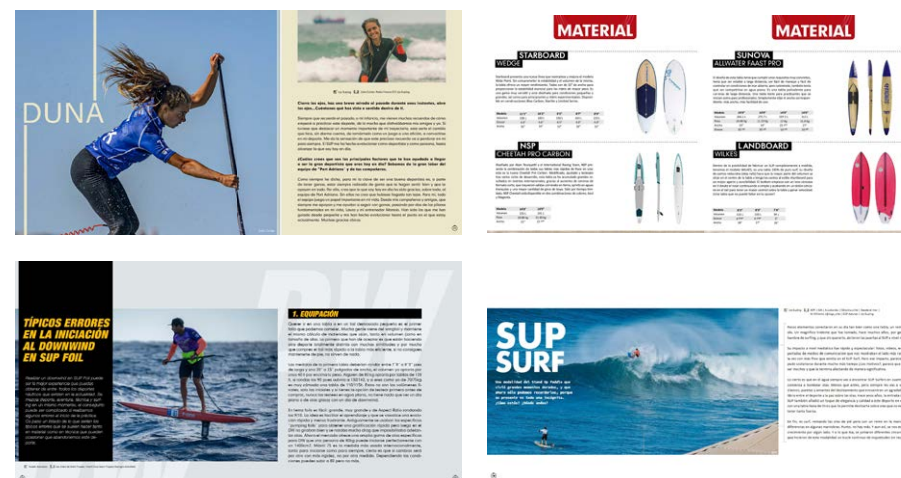
Up Suping is a media outlet based in Spain that covers the latest news on stand-up paddleboarding and foilboarding at the national and international level through its digital magazine and, since 2015, its website.

Digital Magazine

Since Up#0 was created in the summer of 2012, it has become a magazine with a wide range of content, **including news, interviews, articles on national and international events and championships, photographs and much more.** Its digital format makes it accessible to all audiences immediately. It can be viewed perfectly on today's most widely used digital platforms, such as computers, tablets and mobile phones; from the Issuu portal, where all our issues are available, it is perfectly adapted for comfortable reading.

The magazine has been published in Spanish since 2012, and we began publishing it in English in 2017 with the aim of reaching a wider audience around the world. Most of our readers come mainly from **Spain, France, Portugal, the rest of Europe, the USA, Latin America and Australia**, among others.

All editions are always available on our social media and website.



In 2022, we celebrated our **10th anniversary** by fulfilling a dream: **we published issue Up#37 in print format, making it the first Spanish-language Stand Up Paddle magazine in this format.** Today, it continues to circulate around the world as a special edition, and the feedback has been very positive. For us, it is another sign of growth and commitment to this great sport. It gives us a boost of energy to continue working and enjoying ourselves.



Social Media Content

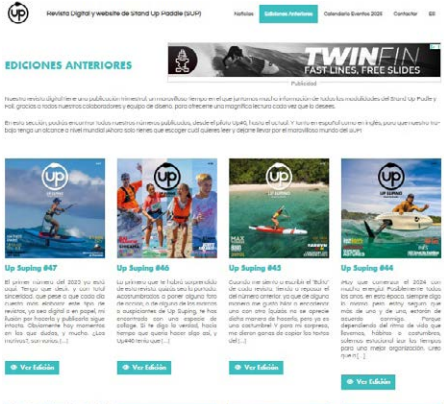
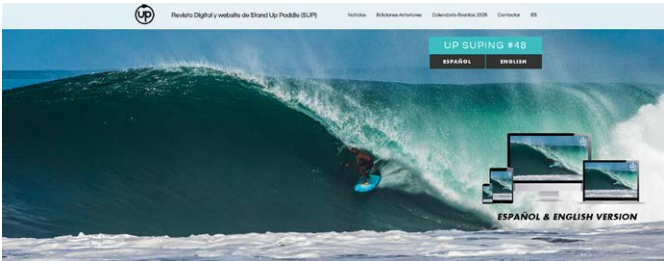
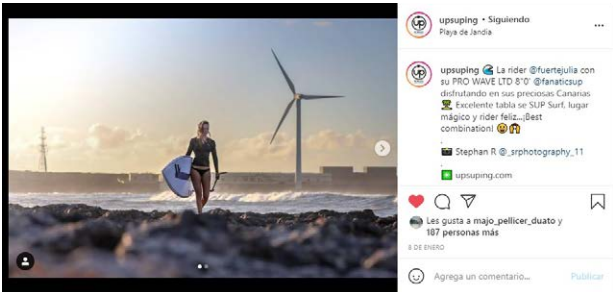
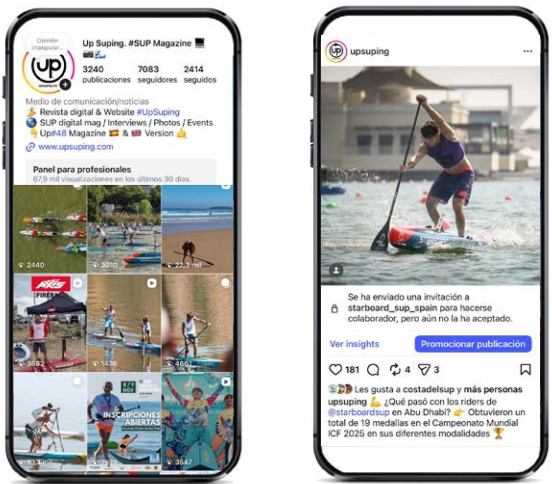
- . Photography and videos related to SUP and Foil..
- Image and link to content in our digital magazine.
- and publications on the website..
- Interviews..
- Advertising content from our advertisers..
- Information about our trips and services.

Website

Another of our passions is keeping all Stand Up Paddle and Foil enthusiasts informed about everything that is happening nationally and internationally. **Our website, attractive for its design and image, is another platform where we publish daily posts that our followers enjoy.** In 2023, we expanded our service by also launching the website in English, with the aim of reaching more countries and target audiences internationally.

The 'News' section receives the most visits and is undoubtedly the ideal place to showcase your image in the form of a rotating banner. In addition, in the 'Previous Editions' section, you can see all issues of Up Suping with their corresponding links. We have a large number of subscribers to our newsletter, where they receive notifications of all the publications we make on our website. **It is another way for our readers to see the advertisers featured in different banners.**

www.upsuping.com



Tour

Our presence at various **national and international events** provides a wealth of information to all our followers and practitioners of this sport, where we carry out the following tasks:

Publication of information before and after the event..

Publication of images and results from the various competitions on our social media channels and corresponding reports on our website.

6

isasurf

International Surfing Association

ISA World SUP Events

China 2018 / El Salvador 2019 /
Puerto Rico 2022 / France 2023 /
Denmark 2024 / El Salvador 2025

. Live streaming of the competition on our website..

Publication of an extensive article on the event in the next issue of our digital magazine after the date of the event..

Interviews with athletes, businesspeople and the general public within the Stand Up Paddle sector.

For more information about our event services, please contact us!



ANNUAL FEE & SERVICES

Digital Magazine

. Prices per space in each magazine. Includes website and social media services.
URL link in the advertisement, directing to the advertiser's website, social media or video..

Product display in the 'SUP & Foil Equipment' section..

Interviews with riders & product reviews.

Website

. 2 banners on www.upsuping.com (header + sidebar).

Article posts in Spanish & English.

Social Media

Posts of articles, images, and videos on Instagram & Facebook.

Video reviews of products & equipment testing.

This is part of everything we can do for your brand or business.
We adapt to your needs!

For more information, please contact us.



double page

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(1890pxs x 945pxs)

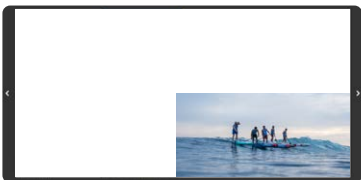
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full page

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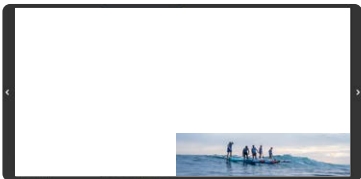
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1/2 page

25cm x 12,5cm.
(945pxs x 472pxs)

650 €



1/4 page

25cm x 6,25cm.
(945pxs x 236pxs)

400 €



UP SUPING 2026

Digital magazine editions

Up#49 - February

Up#50 - July

Up#51 - November

CONTACT

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Up Suping



@upsuping



Up Suping

www.upsuping.com

